

AS INDIVIDUAL AS YOUR LIFESTYLE IN THE BATHROOM.



HANSA EDITION HANSA LIVING HANSA HOME

THE **PHILOSOPHY**, THAT GUIDES US COMES TO LIGHT IN EVERYTHING WE DO.

QUALITY WITHOUT COMPROMISE

HANSA supplies the best quality in the market: A commitment that we have set ourselves and is the standard on which customers base their evaluation. We meet this standard with both passion and purpose: providing products whose design, material, finish and technology continue to set new benchmarks. And we offer services for the benefit of all our market partners.

AWARD-WINNING PARTNER FOR CRAFTSMEN

A special award proves how well we fulfil these high requirements: The readers of "markt intern", the business information service for German plumbing specialists, voted HANSA the "No. 1 specialist trade partner" for the 18th time in a row as part of the "performance report for sanitary fittings" survey, which is carried out every two years! The trust placed in us by our partners, is the thing that makes HANSA a strong brand and contributes to its future success.





COMPREHENSIVE SERVICE

Excellent service is a tradition that HANSA excels at. Regardless of when, where and why we are needed, we come on-site and provide a competent service during the planning phase, when collaborating on effective solutions and following the sale. We also offer a range of training courses for our partners, sales support and a lot more. This ensures that our service partners also provide HANSA quality.

"EXPERIENCE WATER"

The HANSA brand encompasses the idea of designing water as well as fittings. An idea that hits home wherever there is water: across nations and borders and into the four corners of the earth. We are therefore striving to create the perfect unity of design and functionality. This is reflected in fittings that are as functional as they are fascinating thus making it both possible: To use and experience water.



WE TREASURE WHAT INSPIRES US. INTRINSICALLY. **SUSTAINABLY.** FOR OVER 100 YEARS.

100 YEARS OF SUCCESS

HANSA has been active in this field for more than 100 years and is one of the leading companies in the industry. Success over such a long period is no coincidence but the result of commitment, experience and consistently sustainable company development.

GREEN RESPONSIBILITY



The "Green Responsibility" label guarantees modern, ecologically sound HANSA technology, ensuring minimal usage of water and energy and adherence to strict international

guidelines.

SUSTAINABILITY AS A COMPANY PRINCIPLE

We have a special sense of responsibility for the precious resources with which we work on a daily basis. The basic principle of sustainability has always influenced our way of thinking and working, as well as all of our products and production processes. We do not focus on individual steps, but rather on cycles, and always have the entire life cycle of a product in mind. We place great importance on timeless designs that have their own style and do not follow the latest trends.

INNOVATIONS TO INCREASE COMFORT

HANSA is one of the trendsetters in the industry. Modern materials, progressive concepts for concealed and exposed products, new technical solutions that help to save water and energy: time and time again we have been the first to launch important innovations. HANSA holds numerous national and international patents. This is further proof of the sustainable force behind our company – in the past, today and in the future.

RESPONSIBILITY AND RESPECT

HANSA only works with high-grade, durable materials, for example, dezincification-resistant brass MS 63, plastics with the German KTW certification for drinking water, as well as the WATER SAFE Hi-tec functional core for maintaining existing drinking water quality.

HANSA MAKES WATER Exceptional to **experience**.

PERFECT DESIGN AND FUNCTIONALITY

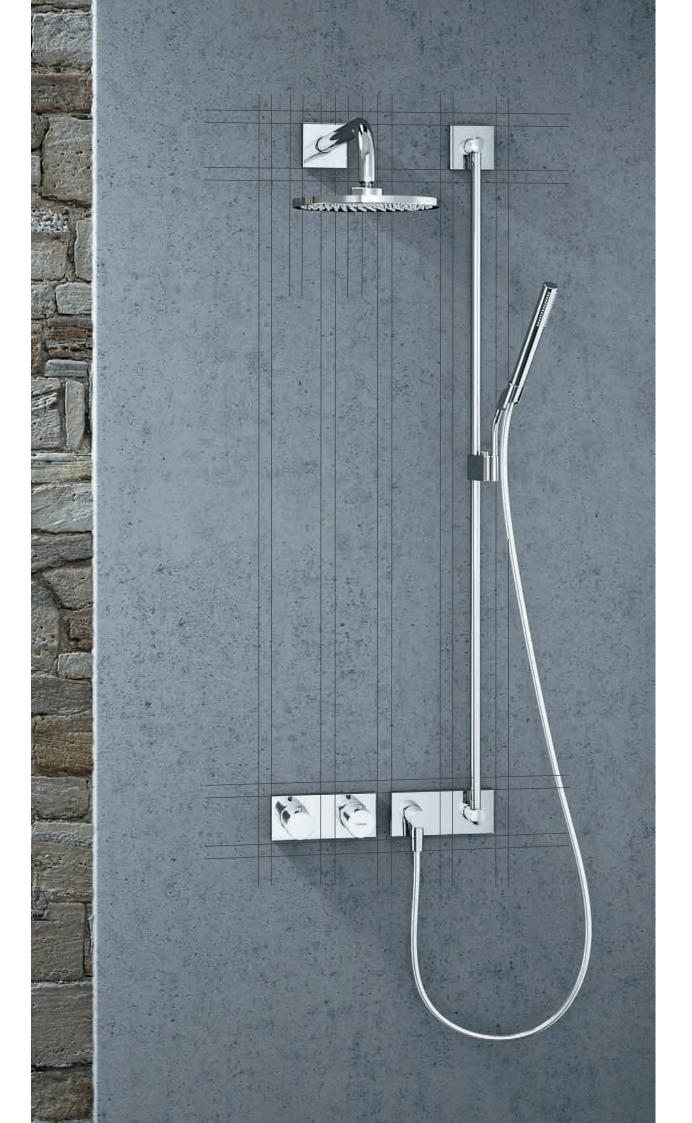
Designing fittings that shape water, are efficient and bring the experience to life: this is something we are able to achieve by combining a variety of skills. Each HANSA fitting is made up of the latest technology, recognised design skills and last but not least the excellent craftsmanship of our designers and engineers. The end products are highly functional and provide added emotional value within the overall effective design.

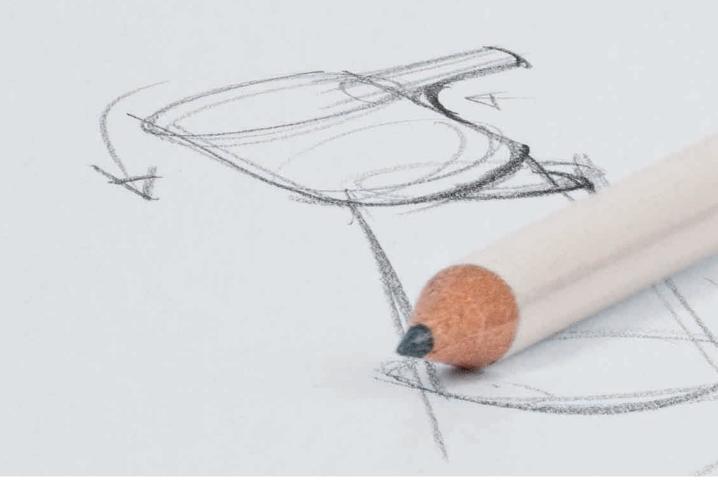
WATER PERFORMANCE

We understand products as an inseparable unit of design and functionality. What is visible in front of the wall must be just as convincing as what is hidden inside the fitting or behind the wall. Each individual HANSA product contains extensive expertise – and thus also includes a comprehensive package of benefits for everyone who comes in to contact with the product right from the planner to the fitter and user.

ALWAYS THE RIGHT CHOICE

The HANSA range is always moving and changing. To make it easier for interested parties and customers to maintain an overview of our flexible and expanding product range, we have divided it into three clearly defined segments: **HANSA**[EDITION, **HANSA**]LIVING and **HANSA**[HOME. This structure has provided transparency and valuable help. Rational arguments support the selection of the right products and eventually also the buying decision.





OUR **DESIGN** INSPIRATION IS FED BY THE MOST ABUNDANT SOURCE IN THE WORLD: WATER.





We work for people, not for prizes. The special quality, refined technology and innovative designs of our fittings are made to fascinate people every day and make them happy. Nevertheless, we see it as a major compliment when our fittings not only thrill our customers but also renowned professionals, international design experts, forums and bodies.

Numerous design prizes tell us that the "experience water" philosophy is also the right one for us going into the future; that our fittings impressively convey what has moved us from the beginning – the love of water.

There can be no better motivation to keep our ideas bubbling at the surface.



BERLIN



HONG KONG



Airport, Frankfurt/Main

Vitaparc, Stuttgart



Lefay Resort & Spa, Lago di Garda



Conrad Hotel, Hong Kong

OUR IDEA CONNECTS: REGIONS, CITIES, CULTURES, PEOPLE.



NEW YORK



SYDNEY AUSTRALIA



Shangri la edtsa, Manila



Time Warner Building, New York City



Wananavu Beach Resort, Fiji

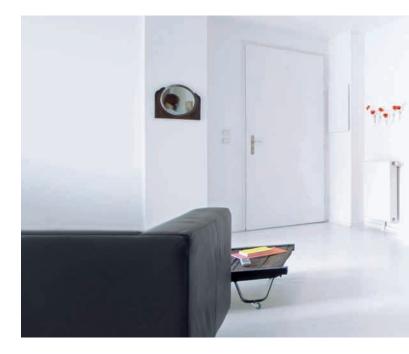


Hilton Hotel, Sydney

The impact of our trademark philosophy has reached far and wide over the decades. That is not surprising: the HANSA brand is synonymous with values that are held in the same regard by everyone. This is why our products are popular the world over. HANSA fittings deliver water to people in public buildings, companies, hotels, leisure facilities and, not least, in a multitude of home bathrooms. A joy to behold. And as always, we make it as joyful as we can. INSTEAD OF OFFERING EVERYONE EVERYTHING. WE OFFER EVERYONE THE RIGHT THING.







IN EVERY ERA, IT IS THE FOUNTAINS THAT TELL THE STORIES OF WATER ART AND BATHING CULTURE: HANSA**MURANO**.

It is obvious that the HANSA**MURANO** range has been inspired by classical fountains of bygone eras. Its fascinating water features surprise, delight and captivate. As much as the character and shape seem to be inspired by historical examples, the technical interior and the performance are state-of-the-art.

HANSA**MURANO** becomes a picture of perfection with a MINACOR basin which picks up on the design of the fitting. The curves of the basin underline the shape of the glass bowl, the symmetrical intersections in the basic cubic structure make the ensemble appear almost weightless. Absolute timeless design in an absolute leading-edge interpretation: the essential accent in a modern day bathroom.













A HANSA**MURANO** bowl from the Cenedese special edition is a true work of art, hand-blown in Murano and certified to be a unique piece. From various exclusive designs with different glass bowls and metal bodies, you can choose the one that fits your personal style best – for example Spirale Bianco, Rosso and Oro (row of pictures from left to right).

You can purchase this unique line from our customising service HANSA**SERVICE***plus*.





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